



**Salisbury Community Appearance Commission
Goals for 2007-08**

Level I Goals Requiring Funding

	Requested
Continue the Municipal Service District Incentive Grant program.	\$35,000
Continue the Innes Street Incentive Grant program.	\$35,000
Host biennial CAC/ Tree Board Awards Program	\$4,000
Continue the promotion of the Spring and Fall "Spruce-up Days," "Landscape of the Month," "Adopt a Salisbury Street," and other programs	\$1,600
Improve appearance, comfort and maintenance of downtown streetscape with 3-year phased purchase and installation of additional trash receptacles and benches. (see attached map and phasing plan)	\$5,000
Complete installation of 3 neighborhood entrance signs.	\$5,000
Refurbish or install wiring and receptacles in downtown tree pits in the 100 blocks of East and West Innes and North and South Main streets.	\$10,000
Salisbury History and Art Trail markers and associated educational material.	\$20,000
Add receptacles to medians on both sides of the new East Innes Street Railroad Bridge.	\$2,500

Level I Internal Goals by Committee

Education:

Promote public awareness and participation in CAC goals and projects:

- Place timely notification of monthly meeting in newspaper.
- Enhance cleanliness of city-wide streets and ROWs through promotion of neighborhood stewardship, public education and incentives for recycling.
- Continue development and update of CAC home page accessible through the City's web page.
- Assist DSI committee to develop maintenance ordinance for downtown commercial buildings.
- Invite new civic and business leaders to attend a CAC meeting.

Neighborhood:

- Encourage the hiring of an additional code enforcement/ nuisance abatement officer.
- Support any City-wide efforts to develop strategies for remediation of deteriorated housing.
- Hold quarterly Neighborhood Leaders Alliance meetings.
- Demonstrate policies of *Salisbury Vision 2020* with CAC through initiatives and activities.
- Continue promotion and development of “pocket parks” in neighborhoods.
- Provide plantings for Arlington St. median w/ E. Innes St. gateway grant funding.
- Participate in Park Avenue, Jersey City, North Main Street and other neighborhood redevelopment efforts.
- Continue to identify neighborhoods that need leadership assistance.
- Continue to invite neighborhood leaders to attend CAC meetings.
 - Provide CAC news and updates though email distribution list or letter; invite leaders to submit neighborhood goals.
- Continue to partner with Tree Board and Landscape Division to plant neighborhood trees.

Art in Public Places:

- Continue planning for downtown History and Art Trail, partnering with DSI and other organizations.
- Raise public awareness of existing public art.

Landscape:

- Continue to promote storefront Christmas decorations award for downtown businesses.
- Continue to select properties for Landscape of the Month awards.

Level II Internal Goals

Continue to seek federal, state, and other available funding for projects related to community appearance and neighborhood improvement.

Continue to support citywide clean-up efforts such as Spring and Fall Spruce-up Weeks.

Continue nominating procedure for the Appearance Commission that encourages broad geographical and cultural representation.